

Annual Report 2001

Published
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Library Facts

The original Farmers' Library Company was founded in 1815 and was located in the back of a general store.

The library was reorganized in 1908 and chartered by the New York State Board of Regents in 1909.

The library was once housed in the brick building located at the corner of West Avenue and Union Street in the Village.

Up until 1972, people had to pay an annual fee of \$2.00 to belong to the library and borrow materials.



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From the Director

Libraries measure their performance by numbers, just like businesses. However, our numbers reflect readers rather than dollars, and our numbers for 2001 surely support my belief that the Ogden and Spencerport communities are full of people who know the value of a good book.

Over the last 10 years, I've listened to and read the reports which predicted that computers would replace librarians; that brick-and-mortar library buildings would be replaced with online, virtual libraries; that electronic books and online content would replace printed books; that libraries were antiquated relics from another century, and so on.

Based on the number of peo-

ple who used our library in 2001, I am fairly confident when I say that all those predictions were way off base. If the numbers we've experienced during the first part of this new century are a sign of things to come, I expect the Ogden Farmers' Library will be going strong for years to come. This report shares those numbers with you and underscores the fact that the majority of people in our community use library services.

Our success, however, isn't all about numbers. We also measure our success by the number of people we see land jobs after spending hour after hour preparing resumes on the library computers, and by the look on the face of a child when he or she receives



their first library card, or by the smiles that light the faces of the library "regulars" when they walk in the door and are greeted by name.

I am going on my sixth year here in Ogden, and each year just keeps getting better and better. For that, I thank all of our users who make a visit to the Ogden Farmers' Library a weekly event. Let's keep those numbers growing and make 2002 even better!

Patricia Uttaro

Library Hours & Contact Information

The library is open 65 hours a week Sept-June, and 56 hours a week during July & August.

You can reach the library by phone at 585-352-2141, or by email at library@ogdenny.com.

The Ogden library website is available at www.ogdenny.com/

library.

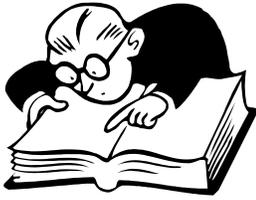
Weekly hours are:
Monday-Thursday 9-9
Friday 9-6
Saturday 9-5

Summer hours are:
Monday-Thursday 9-9
Friday 9-5
Saturday - Closed

The Monroe County Library System catalog is available online at www.libraryweb.org.

Ogden Farmers' Library
269 Ogden Center Road
Spencerport, NY 14559

2001 Highlights



This year was certainly an eventful one. We tried new things—some that worked, some that didn't—new programs, new materials, new hours.

2001 also brought some sadness when longtime Trustee Clara Wilder passed away in March. Clara was a Trustee for more than 35 years and was a much-loved member of the library family. Her contributions to the library were much appreciated and she is sorely missed.

2001—It was definitely a year to remember.

February 2001—The Friends had their first Indoor Garage Sale and raised several hundred dollars for library programs.

April 2001—National Library Week was full of events!

- “Lilly” of Kevin Henkes’ Lilly’s Purple Plastic Purse visited us during National Library Week. She also visited Bernabi’s Camp Read-A lot.
- We celebrated the “Great New York Read Aloud” with a special storyhour featuring Town Supervisor Gay Lenhard.
- Our patrons enjoyed free, home-baked cookies all week long as a token of our appreciation for their support.
- Community members, adults and children alike, participated in our “Spencerport Reads!”

promotion and had their photos taken with their favorite book. The photos were turned into posters that decorated the library for several weeks.

May 2001—Software donated through Eastman Kodak’s “Dollars for Doers” program was installed on computers in the children’s and teen areas, thanks to Trustee Corinne Goeke.

July 2001—The library participated in the Spencerport Canal Days event and sold book-related gift items, t-shirts, tote bags, and coffee mugs. We also sponsored a “Where’s Waldo @ Canal Days” contest. Phil Conjerti dressed up as Waldo—and played the part extremely well—and wandered around the festival site. Children had to find him, get the answer to a trivia question, and come back to the library booth for a free “Waldo” book.

November 2001—Louise Miller of the Bunny Patch Art Studio decorated our meeting room with a gallery full of her students’ work. We celebrated with a special gallery “opening” on the first Sunday in November. Two hundred and fifty people attended the 3 hour program.

December 2001—We hosted our first Author Celebration on December 1, which was a rousing success. Twelve authors were available in our meeting room to sign autographs and talk to fans and booklovers. The Amadeus Children’s Chorus performed at 2:00 and visitors were treated to coffee, tea, hot chocolate and home-baked cookies. An estimated 800 people attended this event, which was a spectacular end to an eventful year.

Fast Facts...

421 new library cards were issued in the first quarter of 2001.

64% of the people who live in Ogden and Spencerport own a library card.

OFL spends 25-30% of its budget on materials, compared to other, larger libraries which spend an average of 13-15% on new materials.

2001 Statistics (2000 figures appear in parentheses)

Population Served:
18,492 (16,912)

Collection Size:
65,909 items (60,567 items)

Circulation:
195,241 (185,930)

Total Members:
11,833 (8,698)

Days Open:
292 (288)

Visitors:
119,368 (112,722)

New Items Added

Books: 4,343
Videos: 539
CDs: 257
Recorded Books: 305
DVDs: 32
Cassettes: 1
Software: 25

Librarians who select new materials are:

Kate Vreeland: Adult Books, Recorded Books & Videos
Roberta Voelkl: Teen Books

Anne Nolan: Children’s Books & Videos

Cindy Lott: Music CDs

Patty Uttaro: Genealogy & Local History, Software

Program Attendance

Children’s: 3,538

Teen: 447

Adult: 67

Library Materials

The library provides access to a wide variety of materials from books to framed art prints. Patrons can browse our shelves, or place holds on specific items either in the library or from home. Materials we don't own are generally available for interlibrary loan through the Monroe County Library System.

There are several things we rely on when deciding what to purchase for the library. They are:

- knowledge of community reading and viewing habits
- published reviews
- suggestions and requests from our patrons
- recommendations from other librarians in Monroe County
- popularity of the author, actor or subject

Few items are added to the collection without first being evaluated by one of our librarians.

We are always looking for and evaluating new formats such as DVDs and electronic books. We began a collection of DVDs late in 2000, and have continued to add these materials slowly over the last year. In 2002, we will be looking at electronic books and deciding whether we're ready to add this format to our collection.

In addition to adding new formats, we also re-evaluate existing ones based on circulation and patron demand. In 2001, we made some hard choices and eliminated our software collection as well as significantly reduced our music cassette collection.

Materials in the Library

- Books (for children, teens & adults)
- Recorded Books (on cassette and CD)
- Music CDs
- Videos & DVDs
- Framed Art Prints
- Literacy Materials
- Large Print Books
- Magazines & Newspapers
- Toddler Books
- Business Tools ([ValueLine](#), [Morningstar](#), [Investor's Business Daily](#))
- Genealogy & Local History
- Microfilm & Microfiche
- Braille Materials



There is more treasure in books than in all the pirate's loot on Treasure Island. - Walt Disney

A book is like a garden carried in the pocket.
Chinese proverb

Library Services

Many people are surprised by the range of services we offer, which include:

- Storyhours for children
- Craft programs for all ages
- Tax forms
- Book Drop—return your materials 24 hours a day!
- Interlibrary Loan—get materials from anywhere in the world!
- Reading Lists & Readers'

Advisory—not sure what to read? We'll help!

- Internet Access & Training
- Tours for all ages—scouts, seniors, community groups, etc.
- Class Visits—can't get to us? We'll come to you!
- Fax Service
- Job Information Center—test & job announcements for city, county, state &

local jobs

- Computers, Printers & Scanner—wordprocessing, spreadsheet, graphics
- College Information—FAFSA forms
- Reference Service—we'll answer your questions in person, over the phone or by email.
- Copier
- Home delivery for Seniors



Staff

Patricia Uttaro, Director
Anne Nolan, Librarian
Kate Vreeland, Librarian
Roberta Voelkl, Library Assistant
Cindy Lott, Sr. Clerk
Judy Sochia, Sr. Clerk
Chris Kelley, Bookkeeper
MaryAnn Saeva, Clerk
Emily Sotherden, Clerk
Mary Conjerti, Clerk
Anne Hasselberg, Clerk
Richelle Smith, Clerk
Adam Harriff, Clerk
Megan Kelley, Clerk
Kaylen Lott, Clerk
Caitlin Cassidy, Page
Lauren Sochia, Page
Andrew Diehl, Page
Danielle Colaprete, Page

Trustees

James Sichelco, President
Doreen Castano, Vice-President
Sheryle Walker, Secretary
Suzanne Goetz, Treasurer
C. Roger Ressman
Russell Ruhl
Corinne Goeke
Thomas Cole, Town Board Liaison

The Board of Trustees meets the third Thursday in January, March, May, July, September and November.



Library Programs

The library offers an array of free programs for all ages.

Programs for children are coordinated by Anne Nolan, our children's librarian, and range from weekly storyhours to seasonal craft and music programs. In 2001, Anne planned and coordinated programs that were attended by more than 3,000 children.

Programs for teens are planned by Roberta Voelkl, who also supervises our very active Junior Friends group. More than 400 teens participated in our programs in 2001.

Programs for adults are handled by Kate Vreeland and Patty Uttaro, and include book discussions, lectures, demonstrations, and craft programs.

Our programs are free and open to all community residents. Registration is usually required and begins two weeks prior to the program date.

If you have suggestions for programs you'd like to see offered, please contact the Director at 352-2141 or uttaro@ogdenny.com

2001 Program Examples

- Storyhours—3 a week on Tuesday & Thursday mornings and Thursday evenings
- Summer Reading Program—for all ages
- Breakfast with Santa
- Gingerbread Houses
- Harry Potter Day
- Red Cross Babysitting Course
- Healthy Eating for Teens
- Tie Dyeing

Friends of the Library

The Friends of the Library is a group of volunteers who support the library in a variety of ways. Some of their activities include:

- Organizing and running our annual book sale
- Planning and running new events such as the "Indoor Garage Sale"
- Selling items that promote the library within the community, such as tote bags, t-shirts & coffee mugs
- General fundraising

The Friends provide funds for the "extras" such as

- summer reading incentives
- Promotional t-shirts for the staff
- Front money for items sold at Canal Days
- New chairs and tables for our meeting room
- Diaper changing tables in the public restrooms
- Program and craft supplies
- Food and prizes for our annual Halloween party

This group is an integral part of the library planning process and we are always looking for new members.

If you love the library and want to give back to your community, consider joining the Friends.

Youth in grades 6-12 can join our Junior Friends group, whose members help plan and organize events for teens.

Application forms are available in the library., or call the Director at 352-2141 or email to uttaro@ogdenny.com for more information.

When I got my library card, that was when my life began.

Rita Mae Brown